



## ICING ON THE CAKE - LETTER OF INTENT

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Membership Code: \_\_\_\_\_

No. of Package Purchase	Please Tick (/)		Under iCode of	For Office Use Only (to fill the actual iUcode)
1 <sup>st</sup> Unit		<b>A</b>	(* For membership before IOC implementation, leave this column blank as system will auto assign the iUcode.)	
Additional Units		<b>B</b>		
* If you do not have the iCode of current purchased iPackage, please indicate the letter (eg. A, B, C etc) as the iCode.		<b>C</b>		
		<b>D</b>		

Total Unit(s) Purchased: \_\_\_\_\_

**Payment Option:**     Cash     Credit Card     Online Bank Transfer

Amount in words: \_\_\_\_\_

**Important: Payment shall be made directly to DXN Australia. Any DXN members or non-members are not authorized to collect any payment of money representing DXN. For online bank transfer, please fax a copy of the validated deposit slip at 02 96891755.**

I hereby agree to the Terms and Conditions of the Icing on the Cake (IOC) overleaf.

\_\_\_\_\_  
**Signature Over Printed Name (DXN Member)**  
Date:

### For Branch Use Only

Received by: .....  
Officer Name:  
Position:  
Date:

## **ICING ON THE CAKE (IOC)** **TERMS AND CONDITIONS**

1. The Icing on the Cake (IOC) **Standard Package** is prepared with Distributor price (DP) **AUS\$300.90 / NZ\$323.50**  
**Subsequent IOC Units purchased Distributor Price are: AUS\$300 / NZ\$322**
2. Bonus Structure of the IOC

1 <sup>st</sup> Level	15% of the iSV
2 <sup>nd</sup> Level	10% of the iSV
3 <sup>rd</sup> Level	5% of the iSV
4 <sup>th</sup> Level	5% of the iSV
5 <sup>th</sup> Level	5% of the iSV
6 <sup>th</sup> Level	5% of the iSV
7 <sup>th</sup> Level	5% of the iSV
8 <sup>th</sup> Level	5% of the iSV
9 <sup>th</sup> Level	5% of the iSV
10 <sup>th</sup> Level	5% of the iSV
11 <sup>th</sup> Level	5% of the iSV
12 <sup>th</sup> Level onwards	1.5% of the iSV will be distributed as PS

3. Purchase under this plan is optional.
4. Purchase of any units is valid only upon full payment.
5. A member can purchase any number of units to create new lines (maximum up to 2<sup>nd</sup> level) under his/her own iCodes. From the 3<sup>rd</sup> level onwards, it should be a real **new** member.
6. If a member opts to buy more than 1 unit of iPackage, all the units shall be purchased under the same hierarchy.
7. The iUcode must be defined if the member wishes to place his/her own extra iPackage units or new iMember downlines under any of his own specific iCodes other than his 1<sup>st</sup> iCode.
8. No sponsor changes is allowed in IOC. However if there is any such change in existing marketing plan (with approval), the same will be effected in IOC.
9. Sponsorship is not allowed from cross line. The existing marketing plan hierarchy is used for this IOC hierarchy.
10. If a member did not join this plan, the IOC bonus based on the iSV shall be passed over to those uplines who already joined according to the compressed hierarchy. If at any later stage this member joins to this plan, he will get the bonus from his newly joined downlines in his group thereafter.
11. For the purchase of 1<sup>st</sup> unit of iPackage, iMember will be entitled to redeem the fixed product package (as determined by the Company). Loose product redemption is not available for 1<sup>st</sup> unit of iPackage.
12. For 2<sup>nd</sup> unit of iPackage and onwards, both fixed product package (as determined by the Company) and loose product redemption options are available. iMember may choose to redeem either one. Loose product redemption can be any mix of DXN products worth the same DP value with the iPackage purchased from any DXN branches/service centres.
13. Any redemption of DXN products in this project, the respective product PV will be given for status promotion purpose (to become SA, but **NOT** considered for any monthly qualification, monthly bonus entitlement, Travel Incentive and Hand Phone Cash Incentive as per conditions under existing marketing plan).
14. However, there will be no SV point recognized for any bonus entitlement whatsoever Under the existing Marketing Plan.
15. The product redemption is only allowed in the same country where the iPackage is purchased.
16. Products should be redeemed on the same day as iPackage payment. Partial product redemption is not allowed.
17. A non member may participate in this IOC. Upon purchase of the iPackage, he/she will become our DXN member. In such a case, purchase of starter kit is not required. Member may purchase starter kit separately as optional from any DXN Branches/Service Centres. DXN Starter Kit should NOT be part of IOC product redemption.
18. All membership kit/starter kit, non PV items, promotion packages or any other packages with discounted DP including but not limited to ODOC packages, will NOT be considered in the IOC product redemption.
19. Uni-level Bonus payment will be on a monthly basis and Icing Profit Sharing will be paid once in every six months.
20. The Company reserves the absolute right, at its liberty and discretion to revise, vary, change, modify, amend, add or delete any and all of the Terms and Conditions at any time without any prior notice and without assigning any reason thereof.